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In the Matter of:

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STATE OF NEVADA

OFFICE OF THE SECRETARY OF STATE - SECURITIES DIVISION 2250 LAS VEGAS BOULEVARD NORTH, SUITE 400

NORTH LAS VEGAS, NEVADA 89030

FINAL ORDER TO CEASE AND DESIST

File No. <u>INV18-185</u>

NEVADA SECRETARY OF STATE SECURITIES DIVISION

DATE FILED:

Danielle Berhane

Respondents.

8549 Wilshire Bl. #817 Beverly Hills, CA 90211

DANIELLE HUSSER BERHANE a.k.a. Zillionaire Empress Danielle Husser Berhane an individual;

BERHANE MANAGEMENT FIRM, aka EUREKA

and ZILLIONAIRE EMPRESS DANIELLE

CORPORATION ADMINISTRATION

Zillionaire Empress Danielle Berhane Management Firm (c/o Danielle Husser Berhane)

848 N. Rainbow Blvd. #208 Las Vegas, NV 89107

Zillionaire Empress Danielle Berhane Management Firm c/o Registered Agent, Zillionaire Empress Danielle Berhane

3960 Howard Hughes Pkwy, #500

Las Vegas, NV 89109

WHEREAS, the Securities Division of the Office of the Nevada Secretary of State ("Division") duly served a copy of the Notice of Summary Order to Cease and Desist Pursuant to NRS 90.630 and Opportunity for Hearing Pursuant to NRS 90.630(3) and Summary Order filed on November 4, 2019, upon Danielle Husser Berhane a/k/a Zillionaire Empress Danielle Husser Berhane; and Zillionaire Empress Danielle Berhane Management Firm a/k/a Eureka Corporation Administration:

WHEREAS, Respondent failed to request a hearing within forty-five (45) days after the Summary Order was issued by certified mail to the last known address of Respondent as provided in NRS 90.630.

NOW THEREFORE, the Administrator of the Division, pursuant to the authority set forth in NRS 90.630, the Order to Cease and Desist (a copy of which is attached hereto and incorporated herein by this reference) is hereby final.

IT IS SO ORDERED.

DATED this 18th day of February, 2020.

Erin M. Houston, Esq. Securities Administrator

CERTIFICATE OF MAILING

I certify that I am an employee of the Office of the Nevada Secretary of State and that on the 18th day of February, 2020 have caused a copy of the foregoing FINAL ORDER TO CEASE AND DESIST, to be served by United States Certified Mail, Return Receipt Requested, and First Class Mail, to the following:

Danielle Berhane 8549 Wilshire Bl. #817 Beverly Hills, CA 90211

Zillionaire Empress Danielle Berhane Management Firm (c/o Danielle Husser Berhane) 848 N. Rainbow Blvd. #208 Las Vegas, NV 89107

Zillionaire Empress Danielle Berhane Management Firm c/o Registered Agent, Zillionaire Empress Danielle Berhane 3960 Howard Hughes Pkwy, #500 Las Vegas, NV 89109

An employee of the Securities Division

STATE OF NEVADA OFFICE OF THE SECRETARY OF STATE SECURITIES DIVISION

- 1	SECURITIES DIVISION
3	2250 LAS VEGAS BOULEVARD NORTH, SUITE 400
4	NORTH LAS VEGAS, NEVADA 89030
7	
5	In the Matter of:
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	DANIELLE HUSSER BERHANE a.k.a.) NOTICE AND SUMMARY ORDER TO
7	Zillionaire Empress Danielle Husser) CEASE AND DESIST Berhane an individual; and ZILLIONAIRE)
8	EMPRESS DANIELLE BERHANE
	MANAGEMENT FIRM, aka EUREKA) File No. INV18-185
9	CORPORATION ADMINISTRATION)
10)
	Respondents.
11	
12	TO: Zillionaire Empress Danielle Berhane Management Firm
	c/o Danielle Husser Berhane
ا 3	848 N. Rainbow Blvd #208 Las Vegas, NV 89107 NEVADA SECRETARY OF STATE SECURITIES DIVISION
ا 4	DATE FILED:
``	Danielle Berhane
15	8549 Wilshire Blvd. #817
16	Beverly Hills, CA 90211
17	Zillionaire Empress Danielle Berhane Management Firm c/o Registered Agent, Zillionaire Empress Danielle Berhane
8	3960 Howard Hughes Pkwy#500
	Las Vegas, NV 89109
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.~	NOTICE OF SUMMARY ORDER TO CEASE AND DESIST,
21	INTENDED ACTION PURSUANT TO NRS 90.630(2), AND OPPORTUNITY FOR HEARING PURSUANT TO NRS 90.630(3)
22	AND OLI ORIGINITI FOR HEARING FURSUAINT TO (NRS 90.030(3)
·~ []	

YOU ARE HEREBY NOTIFIED that pursuant to the legal authority granted the Administrator of the Securities Division of the Office of the Secretary of State, State of Nevada ("Administrator"), specifically Nevada Revised Statute ("NRS") 90.630, the Administrator hereby issues this SUMMARY ORDER TO CEASE AND DESIST to Respondents DANIELLE HUSSER BERHANE ALSO KNOWN AS ZILLIONAIRE EMPRESS DANIELLE HUSSER BERHANE

("Berhane") and ZILLIONAIRE EMPRESS DANIELLE BERHANE MANAGEMENT FIRM (the "Management Firm").

YOU ARE HEREBY FURTHER NOTIFIED that you have a right to request a hearing on the matters set forth in the Summary Order. If you do not request a hearing in writing within 45 days after receipt of this notice, you waive your right to a hearing and the Administrator may issue a permanent order. Should you request a hearing, the Administrator shall set the matter for hearing at her earliest convenience but not less than 15 days or more than 60 days after she receives written notice of that request for a hearing. Should you request a hearing, the Administrator will notify you by registered or certified mail of the time and place set for the hearing.

YOU ARE HEREBY FURTHER NOTIFIED that the Securities Division, in addition to seeking a Final Order to Cease and Desist, may also seek any of the sanctions allowed pursuant to NRS 90.630, and may seek to hold Respondents liable for the costs of the investigation in this matter if this matter should proceed to hearing. The Nevada Securities Division does not waive the right to seek criminal prosecution for NRS 90.570 or 90.650.

YOU ARE HEREBY FURTHER NOTIFIED:

NRS 90.650, Criminal penalties.

- 1. A person who willfully violates:
 - (a) A provision of this chapter, except NRS 90.600, or who violates NRS 90.600 knowing that the statement made is false or misleading in any material respect;
 - (b) A regulation adopted pursuant to this chapter; or
 - (c) An order denying, suspending or revoking the effectiveness of registration or an order to cease and desist issued by the Administrator pursuant to this chapter,

 is guilty of a category B felony and shall be punished by imprisonment in the state prison for a minimum term of not less than 1 year and a maximum term of not more than 20 years, or by a fine of not more than \$500,000, or by both fine and imprisonment, for

each violation. In addition to any other penalty, the court shall order the person to pay restitution and may order the person to repay the costs of investigation and prosecution incurred by the Division and the Office of the Attorney General. If the violation was committed against an older person or vulnerable person, any restitution and costs of investigation and prosecution imposed by the court must be in an amount equal to twice the amount that would otherwise have been imposed by the court. Money recovered for reimbursement of the costs of investigation and prosecution must be deposited in the State General Fund for credit to the Secretary of State's Operating General Fund Budget

2. A person convicted of violating a regulation or order under this chapter may be fined, but must not be imprisoned, if the person proves lack of knowledge of the regulation or order.

3. This chapter does not limit the power of the State to punish a person for conduct which constitutes a crime under other law.

NEVADA SECURITIES DIVISION
OFFICE OF THE SECRETARY OF STATE

ERIN M. HOUSTON
SECURITIES ADMINISTRATOR

SUMMARY ORDER TO CEASE AND DESIST

- 1. The Securities Division of the Office of the Secretary of State, State of Nevada ("Division"), under the authority of the Nevada Uniform Securities Act ("Act"), codified in Chapter 90 of the NRS, conducted an investigation into the activities of Respondents in connection with the applicable laws governing the registration of securities and the regulation of broker-dealers and investment advisers in the State of Nevada.
- 2. The Administrator is authorized to enter a Summary Order to Cease and Desist pursuant to NRS 90.630.
- 3. The Administrator has reviewed the Complaint for Summary Order and Final Order to Cease and Desist and Other Appropriate Relief ("Complaint") filed on November 4, 2019, against Respondents in the above-entitled matter. A copy of the Complaint is attached hereto and incorporated herein by reference.
- 4. For the limited purpose of this Summary Order to Cease and Desist, the Administrator accepts all factual allegations set forth in the Complaint as true and finds that a Summary Order to Cease and Desist is in the public interest and necessary to protect the public from potential financial harm.

FINDINGS OF FACT

5. The factual allegations of the Complaint are accepted as true for the limited purposes of this Summary Order to Cease and Desist and are hereby incorporated herein by reference.

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6. The Administrator further finds that a Summary Order to Cease and Desist is in the public interest and necessary to protect the public from potential financial harm.

CONCLUSIONS OF LAW

- 7. Respondents have violated and continue to violate NRS 90.460 by offering to sell and/or selling securities that are not registered with the Division or otherwise exempted from registration.
- 8. Respondents have violated and continue to violate NRS 90.570 by engaging directly or indirectly in an act, practice, or course of business that operates or would operate as a deceit upon a client, by making an untrue statement of a material fact or by omitting to state a material fact necessary in order to make the statements made not misleading in the light of the circumstances under which they are made.

SUMMARY ORDER

- 9. Based upon the foregoing Findings of Fact and Conclusions of Law, and the Administrator's findings that Respondents pose an immediate danger to the public welfare because Respondents are actively engaging in violations of the Act and intend to violate said Act in the future, Respondents are hereby ordered to immediately Cease and Desist from further activities in violation of the Act. Furthermore, Respondents are hereby ordered to immediately Cease and Desist from the following activities, including but not limited to:
 - a. Offering for sale purported transferable shares of stock with purported value.
 - b. Offering for sale of shares that are purportedly not for profit.
 - This Summary Order to Cease and Desist is effective immediately upon signing.
 IT IS SO ORDERED.

DATED this day of November, 2019.

NEVADA SECURITIES DIVISION
OFFICE OF THE SECRETARY OF STATE

Erin M. Houston, Administrator

Deputy Secretary of State for Securities

STATE OF NEVADA OFFICE OF THE SECRETARY OF STATE SECURITIES DIVISION

2250 LAS VEGAS BOULEVARD NORTH, SUITE 400 NORTH LAS VEGAS, NEVADA 89030

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7	In the Matter of:
8 9 10 11	DANIELLE HUSSER BERHANE a.k.a. Zillionaire Empress Danielle Husser Berhane an individual; and ZILLIONAIRE EMPRESS DANIELLE BERHANE MANAGEMENT FIRM, aka EUREKA CORPORATION ADMINISTRATION COMPLAINT FOR SUMMARY ORDER AND FINAL ORDER TO CEASE AND DESIST AND OTHER APPROPRIATE RELIEF File No. INV18-185
12	Respondents)
13 14 15 16 17 18 19 20	TO: Zillionaire Empress Danielle Berhane Management Firm c/o Danielle Husser Berhane 848 N. Rainbow Blvd #208 Las Vegas, NV 89107 Danielle Berhane 8549 Wilshire Blvd. #817 Beverly Hills, CA 90211 Zillionaire Empress Danielle Berhane Management Firm c/o Registered Agent, Zillionaire Empress Danielle Berhane 3960 Howard Hughes Pkwy#500 Las Vegas, NV 89109
22	COMPLAINT FOR SUMMARY ORDER AND FINAL ORDER TO CEASE AND DESIST AND OTHER APPROPRIATE RELIEF

COMES NOW, the Securities Division of the Office of the Secretary of State, State of Nevada ("Division"), and as and for its complaint against the above-named Respondents for violations of the Nevada Uniform Securities Act, as codified in Chapter 90 of the Nevada Revised Statutes, alleges as follows:

- 1. Respondent DANIELLE HUSSER BERHANE ALSO KNOWN AS ZILLIONAIRE EMPRESS DANIELLE HUSSER BERHANE ("Berhane"), is an individual who, upon information and belief, is a resident of the State of California.
- 2. Respondent ZILLIONAIRE EMPRESS DANIELLE BERHANE MANAGEMENT FIRM (the "Management Firm") is a Nevada-based corporation that is registered with the Nevada Secretary of State Commercial Recordings Division ("Commercial Recordings"), Nevada Business ID No. NV20121685153.
- The Management Firm holds itself out as being a non-profit located and operating at 3960 Howard Hughes Pkwy # 500 Las Vegas, NV 89109.
- 4. Berhane is a corporate officer of the Management Firm with her local address listed, on her commercial licensing documents with the Nevada Secretary of State Commercial Recordings Division, as 848 N. Rainbow Blvd. #208, Las Vegas, NV 89107.
 - 5. The Firm and Berhane are hereinafter referred to collectively as "Respondents".

FACTUAL BACKGROUND

- 6. According to records maintained by Commercial Recordings, the Management Firm was registered with the Nevada Secretary of State's Office on or about August 24, 2018 as a purported Nevada non-profit corporation.
- 7. The Division received an email from Berhane, wherein she stated, "the share that we offer is not for profit. It is not associated with a public trade or investor hustle driven anything . . . It's a non profit conglomerate."
- 8. Despite its filing as a domestic non-profit corporation and Berhane's representations to the Division that she is operating a non-profit entity, the Management Firm generally solicits investors for transferable shares through https://management7777.webs.com/, a website which was last accessible to the general public on May 7, 2019. As of this date, the website states, in part, as follows:

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Zillionaire Empress Danielle Berhane Management Firm Inc. is an American -based [sic] community non - profit [sic] corporation with \$50,981,891 zillion dollars membership shares that provides investment management, executive career management, film & television project management, and more. The average gift to Zillionaire Empress Danielle Berhane Management Firm is \$10,000 - \$10 million and in return for making as your favorite charity we want to give you a share of our management firm. Non - profit membership share are a \$60 value each and will only go up.

9. Berhane, on behalf of the Management Firm, provided the Division with

Financial Information which stated, in part, the following:

ZILLIONAIRE EMPRESS DANIELLE BERHANE MANAGEMENT FIRM ...SHARE VALUE: \$200.00 EACH ... TICKER SYMBOL: LW CUSIP ... \$50,981,891 ZILLION CAPITAL AMOUNT WITH A SHARE PAR VALUE OF \$60.00 EACH...CORPORATE RESOLUTION ADOPTED, RESOLVED AND REVISED THE SHARE VALUE INCREASED TO \$200.00 FROM \$60.00, THE SHARES OR [sic] NO LONGER FOR DONATIONS, THE SHARE OR [sic] NO LONGER FOR DONATIONS, THE SHARE OR NO LONGER JUST MEMBERSHIP SHARE ALSO CLASS A, CLASS B, CLASS C, CLASS -COMMON SHARES, CLASS - NONPROFIT MEMBERSHIP SHARES. THESE SHARES ARE TO BE USED AS (A) LEGAL TENDER, (B) CAPITAL EQUITY COMPENSATION, CAPITALIZATION EQUITY FOR EMPLOYEES. INVESTORS, PURCHASES, ACQUISITIONS, MERGERS, AND ALL OTHERS (CHARITABLE CONTRIBUTIONS TO GOVERNMENT) INCLUDING HOLDINGS AND PAYMENT TRANSFERS OF EQUITY LEGALLY TENDER AS A SHARE FOUND IN THE ARTICLES OF INCORPORATION...

[I]t is adopted the \$50,981,891 zillion dollar shares are revised to reflect today [sic] economy and economic growth building business commerce and are class (a) Class A Shares, (b) Class B Shares, (c) Class C Share, (d) Class - Common Share, (e) Class- Common Private (f) Class - Capitalization Share, (g) Capital Shares, (h) Class - nonprofit membership Share.

The \$50,981.891 zillion dollar purpose is no longer for donations revised for and as equity made payable as a share, each share remains par value at \$60.00 each share and today 6/13/18 the price per share par value is \$200.00 each share. Equity made payable as a share to shareholder will now receive the share count.

10. The "Financial Information" Berhane provided the Division included documents titled "Certificate for Shares of the Capital Stock" and "Capital Note", with the latter bearing language stating the note is legal tender and transferable.

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- 11. After a search of electronic records maintained on-line by the SEC, no registration statements or notices of exemption have been filed with the SEC on behalf of the Management Firm.
- 12. According to records maintained by the Division, no registration statement or notice of exemption has been filed with the Division on behalf of the Management Firm.

STATUTORY BACKGROUND

- 13. The Nevada Uniform Securities Act ("Act"), as codified in Chapter 90 of the Nevada Revised Statutes ("NRS") and regulates the offer, sale, and purchase of securities in or from the State of Nevada.
 - 14. NRS 90.295 defines a "security" as:
 - [A] note, stock, bond, debenture, evidence of indebtedness, certificate of interest or participation in a profit-sharing agreement, a limited partnership interest, an interest in a limited-liability company, collateral-trust certificate, preorganization certificate or subscription, transferable share, investment contract, viatical settlement investment, voting-trust certificate, certificate of deposit for a security, fractional undivided interest in an oil, gas or other mineral lease or in payments out of production of such a lease, right or royalty, a put, call, straddle or option on a security, certificate of deposit or group or index of securities including any interest therein or based on the value of any of the foregoing, or, in general, any interest or instrument commonly known as a security or any certificate of interest or participation in, temporary or interim certificate for, receipt for, whole or partial guarantee of or warrant or right to subscribe to or purchase any of the foregoing.

(Emphasis added.)

- 15. NRS 90.280 defines "sale" and "sell" as including "every contract of sale, contract to sell, or other disposition, of a security or interest in a security for value." Additionally, "offer to sell" includes "every attempt or offer to dispose of, or solicitation of an offer to purchase, a security or interest in a security for value."
- 16. As set forth in NRS 90.460, it is a violation of the Act for a person to offer to sell or sell any security in this State unless the security is registered or the security or transaction is exempt under the Act.

- 17. As set forth in NRS 90.550, the Administrator by order may deny or revoke an exemption specified in NRS 90.520 or 90.530, with respect to a specific security or transaction.
- 18. As set forth in NRS 90.570, in connection with the offer to sell, sale, offer to purchase or purchase of a security, a person shall not, directly or indirectly, employ any device, scheme or artifice to defraud; make an untrue statement of a material fact or omit to state a material fact necessary in order to make the statements made not misleading in the light of the circumstances under which they are made; or engage in an act, practice or course of business which operates or would operate as a fraud or deceit upon a person.
- 19. As set forth in NRS 90.630(1), if the Administrator of the Division reasonably believes that a security is being offered or has been offered or sold in violation of the Act, or that a person is acting in violation of the Act, the Administrator may issue, without a prior hearing, a Summary Order against the person engaged in the prohibited activities, directing such person to desist and refrain from further activity until the security is registered or such person is licensed under the Act.
- 20. Pursuant to NRS 90.630(2), the Administrator of the Division, after giving notice by registered certified mail and conducting a hearing in an administrative proceeding, unless the right to notice and hearing is waived by the person against whom the sanction is imposed, may: (a) issue an order against the person to cease and desist; (b) censure the person if he or she is a licensed broker-dealer, sales representative, investment adviser or representative of an investment adviser; (c) bar or suspend the person from association with a licensed broker-dealer or investment adviser in this State; (d) issue an order against an applicant, licensed person or other person who willfully violates this chapter, imposing a civil penalty of not more than \$25,000 for each violation, or if the violation was committed against an older person or vulnerable person, a civil penalty equal to twice the amount of the civil penalty that would otherwise have been imposed pursuant to this paragraph, not to exceed \$50,000 for each violation.

COUNT I

(Offer or Sale of Unregistered Securities)

21. The Division alleges and incorporates by reference paragraphs 1 through 20 above as if set forth fully herein.

- 22. The Management Firm offered unregistered securities in the State of Nevada through its general solicitation on its publicly accessible website.
- 23. The Management Firm has violated and continues to violate NRS 90.460 by offering to sell and/or selling securities that are not registered with the Division or are otherwise exempted from registration.

COUNT II

(Engaging in Course of Business That Would Operate as Deceit upon a Client)

- 24. The Division re-alleges and incorporates by reference paragraphs 1 through 23 above as if set forth fully herein.
- 25. The Management Firm, operated by Berhane, offered and continues to offer for sale purported transferable shares of stock with purported value.
- 26. Notwithstanding Respondents' offer for sale of shares with value, Berhane maintains that the shares are not for profit. This is a material omission from the Financial Information provided to the Division, which would mislead a client who sees Respondents' representations and the stock certificates that the shares are legal tender, are transferable, and have an increasing value.
- 27. Respondents have violated and continue to violate NRS 90.570 by engaging directly or indirectly in an act, practice, or course of business that operates or would operate as a deceit upon a client, by making an untrue statement of a material fact or by omitting to state a material fact necessary in order to make the statements made not misleading in the light of the circumstances under which they are made.

REQUEST FOR RELIEF

Based upon the foregoing, the Division respectfully requests the following:

- 1. That a Summary Order be entered requiring that Respondents immediately Cease and Desist from violating the Act;
- 2. That a Final Order be entered requiring that Respondents immediately Cease and Desist from violating the Act;
- 3. That a Civil Penalty not to exceed \$25,000.00 be imposed against Respondents for each violation of the Act;

- 4. Reasonable attorney's fees and costs of investigation; and

Respectfully submitted,

NEVADA SECURITIES DIVISION OFFICE OF THE SECRETARY OF STATE

ERIN HOUSTON

SECURITIES ADMINISTRATOR

DEPUTY SECRETARY OF STATE FOR SECURITIES

CERTIFICATE OF MAILING

I certify that I am an employee of the Securities Division of the Office of the Secretary of State, State of Nevada, and that on this Handay of November 2019, I have caused a true and correct copy of the foregoing Complaint for Summary and Final Order to Cease and Desist and Other Appropriate Relief to be served by United States Certified Mail, Return Receipt Requested, and First Class Mail, to the following:

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Danielle Husser Berhane 4829 Rollingwood Cir. LV NV 89121

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Zillionaire Empress Danielle Berhane Management Firm c/o Danielle Husser Berhane 848 N. Rainbow Blvd #208 Las Vegas, NV 89107

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Danielle Berhane 8549 Wilshire Blvd #817 Beverly Hills, CA 90211

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Zillionaire Empress Danielle Berhane Management Firm c/o Registered Agent, Zillionaire Empress Danielle Berhane 3960 Howard Hughes Pkwy#500 Las Vegas, NV 89109

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Employee of the Nevada Securities Division